



FullTiltPoker.com Launches the Historic Onyx Cup Series

With up to \$300K buy-ins, six live events and a \$30 million prize pool, the Onyx Cup Series sets a new standard as the best high-stakes poker tournament series in the world.

Dublin, Ireland (March 14, 2011) FullTiltPoker.com is making history with the Onyx Cup Series - the tournament of tournaments. With buy-ins up to \$300K, this unheard of, elite poker series breaks all barriers, creating a rarefied standard for live, high-stakes poker. Featuring an estimated prize pool of \$30 million, the Onyx Cup Series consists of six, live tournaments held around the world, where only the best of the best, world renowned poker pros will compete to become Onyx Cup Series Champion.

The phenomenal and ground breaking six tournaments will take place in the United States, Asia and Europe. Buy-ins will range from a jaw-dropping \$100K to \$300K, followed by a Grand Finale with a \$250K entry. Points are awarded towards the Onyx Cup Series Leaderboard at each tournament based on finishing positions. The top player on the Leaderboard at the conclusion of the Grand Finale will be crowned as the Onyx Cup Series Champion and get to see their name engraved on the Onyx Cup Series trophy. Plus, they will get to drive away in a brand new luxury sports car.

The first Onyx Cup Series event is set to take place in Las Vegas on May 11th and 12th, 2011, and will feature members of Team Full Tilt: Howard Lederer, Erik Seidel, Chris Ferguson, Erick Lindgren, John Juanda and other members of poker's elite.

Players worldwide can win their seat to this live, televised tournament through online qualifier tournaments from March 15th, exclusively at FullTiltPoker.com.

To view the video announcement where Phil Ivey, Patrik Antonius, Tom Dwan, Gus Hansen and Erik Seidel give their own personal introduction of FullTiltPoker.com's new concept, please visit: <http://www.fulltiltpoker.net/press-announcement>



For more information on the Onyx Cup Series, please visit:

<http://www.fulltiltpoker.com/onyx-cup-series>

The website will be launched March 15th at 11.00 (ET).

About FullTiltPoker.com

FullTiltPoker.com™ is the host of a worldwide virtual poker cardroom service. It is not in the business of betting or wagering and does not participate in the games as a player. It merely provides a service to those who wish to test their skills against others for fun, prizes or money. It is duly regulated and licensed by the Alderney Gambling Control Commission. With innovative graphics, superior customer service and a safe, secure interface, the software is geared to enhance and personalize the online poker experience. Although virtual poker is legal where the games are hosted and played, it may not be legal where individual players are located. Players at all skill levels may download the software at www.fulltiltpoker.com but it is their responsibility to determine if participating in the games is permitted under the laws of the jurisdiction where they are located.

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